

ISLE OF MAN DIVORCE LAW LIBERALIZED

DOUGLAS, Isle of Man, Dec. 15.—A bill liberalizing divorce passed the House of Keys (Mann

parliament) Tuesday despite opposition cries it would "put mankind on the same plane as birds of the air which mate for a season." The vote was 14 to 8. The bill adds cruelty, desertion and incurable insanity to adultery as grounds for divorce.

Monday, December 27, at the association's headquarters. Queen's hotel, it was announced by officials Wednesday morning.

Members of the association are requested to file the names and ages of their children with the secretary not later than December 18. This is the last date on which names can be taken, and members are asked to assist the Christmas tree committee by making registration as early as possible.

Last year more than 150 children were recipients of presents from the Veterans' Christmas tree.

WAKE UP YOUR LIVER BILE—

**And You'll Jump Out of Bed in the
Morning Rarier to go**

The liver should pour out two pounds of Bile into your bowels daily. If it isn't, you're not doing brain, your food doesn't digest. It just dumps in the bowels. You get constipated. You're miserable. You get constipated. Harmful poisons go into the body, and you feel sour, and the liver gets sour, too.

A smart bowel movement doesn't always get on the case. You go need something that works the liver as well. It takes those good, old Carter's Little Liver Pills to get those two wet pounds of bile down your bowels. It gets you "up and up." Harmon and girls, they make the bile flow freely. They do the rest. You don't need any more. You're a woman. Ask for Carter's Little Liver Pills.



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The Gift Supreme



Six designs to choose from in 10K solid gold mounts, solitaire diamond, white or natural. Registered. Only ... **\$12.50**

SOLITAIRE DIAMOND SET in a 14K hand-made mounting. Registered. Only ... **\$20.00**

Sale ALCANTARA

SOLITAIRE DIAMOND SET
in a 14K solid gold hand-
made mounting, registered,
with one shoulder stone on
each side. **\$25.00**
Sale

You should see our beautiful
**SOLITAIRE DIAMOND EN-
GAGEMENT RINGS** in 14K
and 18K solid gold mountings
with shoulder stones, regis-
tered. A charming piece
of beauty **\$37.50**

See Our
98c Tables



98c

There are many items to choose from

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- Smokers' Sets.
- Relish Dishes. Vases.
- Dishes with Lids.
- Mustard Jars.
- Marmalade Jars.
- Perfume Bottles.
- Cake Baskets.
- Bon Bons.

Fountain Pens and Pencil Sets

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Made by WAHL EVER-
SHARP Self-filling Pen and
Pencil to match.

The pair **\$2.50**
PEN AND PENCIL to match.
Pencil self-filling. Choice of
colours.

The pair **\$4.25**
Others at \$6.00, \$9.50, \$12.50

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Dealers Ltd.

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North West Territories To Produce Huge Wealth

INTERIOR NOW SEEN AS LODE OF TREASURE

C. J. McFarlane, Calgary Oil Man, Recounts Arctic Wonders

BARABATOON, Dec. 15.—Win- in the next 50 years wealth will come out of Canada's North West Territories that is of southern section of the Dominion. C. J. McFarlane of Calgary predicted here Tuesday in an address before members of a service club.

Co-operating with search parties sent to find the lost Russian fliers, Mr. McFarlane recently flew nearly 1,000 miles in the Canadian north and Alaska for an oil company which employs him. He said he feels there is still a good chance of the Russians being alive.

Mr. McFarlane found life surprising in the north, and the towns busy centers. A doctor at Fort Simpson, N.W.T., was the proud owner of a 1928 model automobile which he had driven 4,000 miles even though there was only one mile of road on which to travel.

When he landed at Alkavik, the temperature was 60 degrees above, flowers were in bloom and children were enjoying berry picking parties. Alkavik was 150 miles northwest of Edmonton.

Ekimov had enthusiastically adopted the handshaking form of salutation and every time he met one it was necessary to extend his hand, even though he might have been greeting the same man similarly a few hours before. Most of the Ekimovs he met spoke good English.

Many of them owned boats and 50 feet long with modern engines and costing thousands of dollars. One family owned a family would bring in \$10,000 worth of furs and spend money freely on modern machinery and appliances.

For awhile, Mr. McFarlane said, there had been a fad for buying typewriters as toys for the children.

The Ekimovs made good mechanics but with difficulty with their radios. After a night of poor reception they were likely to take the receiving set apart and purchase a new one. Igloos were largely of wood and iron except as emergency shelters on wintering lines.

The Ekimovs were making good use of educational facilities.

LOW SALARIES PAID TEACHERS ARE DEPLORED

REGINA, Dec. 15.—Employees in Saskatchewan liquor stores are receiving four times as much as many teachers but are twice as well paid as \$300 a year, the Saskatchewan School Teachers' Association complained Tuesday.

In a brief presented to the Rowell commission, C. E. Little urged that grants should be increased to assure teachers of a minimum of \$600 a year.

He urged that a reasonable educational opportunity should be available to all Canadian children regardless of where they lived or the financial condition of their parents.

The association felt that should be brought about by the Dominion assuming some responsibility for education.

"For better or for worse, education is one field in which the provinces have control and are likely to maintain control," Chairman N. W. Rowell noted.

Prime Minister Denies Britain Due For Slump

LONDON, Dec. 15.—Prime Minister Chamberlain denied in the House of Commons Tuesday that Great Britain was about to suffer an economic slump.

A labor question on the government's policy to "meet the serious unemployment problem that threatens the country in view of the coming slump," drew Mr. Chamberlain's fire.

"I don't accept the implication of the question. I consider any talk of an oncoming slump not only exaggerated but dangerous," Prime Minister declared.

"This country is in a far better position to meet any temporary decline in trade than at any time since the Great War."

An increase of 108,954 persons on the nation's unemployment rolls between October and November prompted the query.

West Stands High At Toronto Royal

WINNIPEG, Dec. 15.—Not only numerically, but in quality, the exhibit at the 10th Royal Winter Fair, Toronto, excelled those at any of the previous fairs. Western Canada was well represented in practically all the livestock, dairy produce and poultry and made more noticeable wins in the face of exceptionally keen competition, as never before has there been so many entries from the United States, according to T. P. Davis, western superintendent, colonization and agriculture, Canadian National Railways.

Turkeys Bring 27 To 30 Cents

WINNIPEG, Dec. 15.—Christmas turkeys in Winnipeg are bringing around 27 cents a pound for number one quality. A few birds of extra fine quality brought 30 cents a pound. Last year the price for an bird ranged around 20 cents.

Army Chief

Here is a new picture of Major-General Viscount Gort, V.C., D.S.O., a novel, 31-year-old world war hero, named chief of the Imperial General staff in a sensational shake-up of the British military high command.

His successor, Sir Cyril John Deverell.

SKING CRASH IN ALPS ENDS WITH BIG JOB

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War Minister Recalls Holiday Meeting To Make Appointment

LONDON, Dec. 15.—The surprise appointment of Viscount Gort, V.C., as new chief of the Imperial General staff over the heads of nearly 50 officers his senior in rank, is romantically linked with an accident of the skiing trip.

Some years ago when the present war minister, Leslie Hore-Belisha, was serving as minister of transport, he went to Switzerland for a brief skiing holiday. Coming down a steep slope he collided head-on with another skier.

"My name is Gort. Who the hell are you?" came back the equally defiant reply.

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Later when Hore-Belisha as minister for war was searching for a new military secretary, he thrust aside a list of possible candidates. None of them appeared to fill the bill.

Suddenly the name "Gort" came back to his mind. He was told, however, that Major General Gort did not have the necessary rank.

QUICK ANSWER

"Who the hell are you?" exclaimed Mr. Hore-Belisha indignantly, as he pulled himself out of the snow.

"My name is Gort. Who the hell are you?" came back the equally defiant reply.

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LABOR ALLEGES VOTE IRREGULAR

DRUMHELLER, Dec. 15.—Provincial department of education will receive protests from the Labor Progressive association here, against elections Monday, allegations being to the effect that, in face of a ruling by the provincial court, the effect that certain classes of residents were eligible to vote, many met with refusal.

Allegations were also being made to the effect that the voters' list was improperly prepared and that names were illegally added on the day of the election without the formality of swearing-in.

Treaty On Silver Lapse Confirmed

OTTAWA, Dec. 15.—Reports from Washington the international silver agreement signed in London in 1933 would lapse Dec. 31, 1937 were unofficially confirmed here. Canada was a signatory to the agreement and was obligated to withdraw from the market 1,671,000 tons of silver over the next four years the agreement was to run.

Lakehead Wheat Shipments Down

WINNIPEG, Dec. 15.—Wheat shipments through the Lakehead ports of Fort William-Port Arthur in the season closed Dec. 9 dropped 77,000 bushels compared with 1936. E. A. Urell, statistician to the Board of Grain Commissioners, Tuesday reported the total wheat shipments for the navigation season just closed at the Lakehead were 55,330,000 bushels.

Trade Pact To Include Apples

WASHINGTON, Dec. 15.—Senator Bone (R., Wash.) said Tuesday conversations with state department officials had convinced him apples could be included in the trade pact considered when the United States negotiated a reciprocal trade agreement with Great Britain.

STORMS TAKE NINE LIVES IN BRITISH ISLES

Fog Adds to Perils of Snow and Icebound Roads—Transport Halts

LONDON, Dec. 15.—Fog added to the perils of snow and ice-bound roads last night as severe weather cut off at least nine lives in the British Isles.

Large areas of northern England were blocked out by fog, interrupting air services and delaying ship- ping at Southampton.

Two persons died from exposure, two from heart attacks and the Edinburgh express, forced to make a wide detour because of them, was eight hours late in reaching London.

Extensive fogs impeded traffic in parts of Sussex as well as in the low-lying fringes.

Passengers said the broken road stood waist deep in snow at one point.

Means sought for air fight against birds.

LONDON, Dec. 15.—Great Britain, where "preparations" are in a by-word, sought means today for a decisive war in the air—against the starting Canadian communities know from experience the destructive tendencies of these birds and the difficult problem of getting rid of them. In Britain, however, it has become more than a problem, almost a crisis.

Crops are being damaged, trees ruined and the starlings are even being blamed for carrying foot and mouth disease into the country.

MURDER CASE INQUEST HELD

FURTER, Sask., Dec. 15.—An inquest opened here Tuesday into the death of Thomas Harnberger who died Nov. 28 near here on the farm of John Miksk.

The inquest will continue today. Miksk will appear in police court Thursday for preliminary hearing on a charge of murder.

Harnberger was found near the Miksk home Nov. 24, with his skull battered by a blunt instrument. He was attending a celebration at the Miksk home. Harnberger died without regaining consciousness.

London Cannons Boom for King Celebrating Birthday

LONDON, Dec. 15.—Cannons boomed in London Tuesday as the King celebrated his 42nd birthday.

Gun salutes from Hyde Park, the Tower of London and Windsor Castle marked the event while the King spent the morning in the Royal Palace.

He addressed a telegram to the Mansion House, thanking Lord Mayor Sir Harry Trefry for a congratulatory message he sent the King on behalf of the citizens of London.

Hundreds of congratulatory messages, from empire and foreign countries, poured into the palace as the King received birthday gifts from Queen Elizabeth, the Princess Elizabeth and Margaret, and other members of the Royal family.

The King and members of the Royal family, including Queen Mary, lunched privately at the Palace.

The King's birthday will be officially honored June 9 of next year, when the honors list will be published.

It was the first time royal birthday salutes had been fired at Windsor since 1921, when the custom was dropped for reasons of economy. Alderman White

Calgary Kiwanis Visits Wetaskiwin

WETASKIWIN, Dec. 15.—President Eric McCulloch, of the Calgary Kiwanis, and a party of his club members visited Wetaskiwin, bearing the Kiwanian banner which is the symbol of club inter-relationship.

Last year the banner came from Edmonton in Wetaskiwin to Calgary to Medicine Hat to Lethbridge back in Calgary and Wetaskiwin from where it will be returned to its starting point, Edmonton.

Visiting Kiwanians, accompanying the president were Rex Townshend, L. G. Gies, Alex. Nelson, Fred Chalk, Bob Berland, Jim Dawson and Norman Widdell.

They recently purchased a clubhouse for this purpose and presented the gift to the municipality.

RIOTS MARK ELECTION IN PHILIPPINES

MANILA, Dec. 15.—First election under the Philippine Commonwealth government resulted in widespread rioting over the islands Tuesday and troops were called out to restore order after three persons were killed and seven wounded.

It also was the first Philippine election in which women could vote. Tension was high in several provinces where campaigns were so bitter some candidates were stoned, knifed or shot.

The three were killed in Santa Luz, Luzon Island, when a candi-

Mayor Elton In Re-Elected At Lethbridge

LATHBRIDGE, Dec. 15.—Civic Government Association candidates defeated Citizens' Educational League nominees for three city council vacancies in Lethbridge elections Tuesday. Mayor D. H. Elton was re-elected along with W. H. Ripley and R. Knight. Losing candidates were J. Dyer, H. R. Fitzsimmons and H. A. Mills.

date for town mayor appeared at the polls with a shotgun. In a Cape polling place a woman stabbed a man.

Two million Filipinos were registered for the voting in which 144 candidates sought 44 governorships. Eleven women were candidates for provincial boards.

MAKE THE OTHER PERSON FEEL IMPORTANT

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

"There is one very important law of human conduct which, if obeyed, will bring us friends and happiness. The law is this: Always make the other person feel important—and do it sincerely."

"The greatest teacher of all time summed it up in these words: 'Do unto others as you would have others do unto you.'"

FOR INSTANCE

"Considerate little phrases such as 'I'm sorry to trouble you', 'Won't you please', 'Would you mind', used throughout the day will make the people with whom you come in contact feel that you look upon them as fellow human beings, and recognize their individual importance. And, don't forget to give praise whenever you can."

Turret

Quality and Mildness

PLAIN OR CORK TIP

ACADIAN TRIPS

FOR

LITTLE COST

FOR CHRISTMAS

Tickets On Sale Dec. 23 - Dec. 27 Return Limit Dec. 27

FOR NEW YEAR'S

Tickets On Sale Dec. 30 - Jan. 3 Return Limit Jan. 3

TEACHERS AND STUDENTS

Tickets on Sale 3 Days Before School Closing, Good Returning Until 3 Days After Reopening

CHRISTMAS AND NEW YEAR'S

TICKETS ON SALE

December 21 to January 3

RETURN LIMIT

January 7

Midland-Grayhound Lines Sunburst Motor Coaches Canadian Coachways PHONE 23887

HAVE YOU SMOKED A TURRET LATELY?

HAVE you ever noticed how the offer of a cigarette can put a man at his ease?

"Have a Turret" is a phrase that has paved the way to the beginning of many a friendship . . . the commencement of many an important business deal, because when you offer a Turret, you offer an unusual cigarette made with the finest Virginia tobacco, combined in an original and unique blend.

For Christmas giving, Turrets are smartly wrapped in 50's and 100's. Your friends will be delighted to receive such an acceptable cigarette.

Imperial Tobacco Company of Canada, Limited

"We Must Not Forget That GIFT SUBSCRIPTION TO THE BULLETIN"

"let's phone their office tomorrow and arrange everything"

GOOD! . . . AND MANY MORE ARE GIVING A YEAR'S SUBSCRIPTION TO THE BULLETIN

Phone 26121 for Particulars P.S.—A Gift Card With Each Subscription

**MRS. MacPHAIL
ELECTED HEAD
S.C. AUXILIARY**

club members include: Miss Grey Carr, Miss Alma Barritt, Miss Maxine Vaugoe, Miss Frank Hind, Miss Helen Carr, Loretta Ward, Miss Betty Fairbairn, Miss Vaugoe, Miss Mildred

The guests included: the Misses
 Harriet, Joan Young, Olive Good,
 Janet, Jenny Bull, Beatrice Cas-
 mona Bonds, Joan Ferve, Grace
 Claudia Stever.
 The Misses Janet Wallace, Helen
 Green, Helen Wile, Anne Vagotto,
 McLean, Helen Meyers, Edith
 Ruth Helen, Beatrice Ed-
 the Misses Vivian Henderson, Edna
 Jessie Brown, Mary Dunder,
 Dorothy Jackson, Joyce Clark, Ber-
 nard Young, Clate Green, Helen Ross.
 The Misses Dorothy Sand, Toole
 Phyllis Atwood, Elsie Onysky.

Morris, Audrey Malone, Myr D-Joyce Henry.
Mrs. Norman Wilkins, Bob Fitzons, Earl Aspelund, Jim Dieks, Andrew, Ed. Carrie, Stan Cooper, y Mull.
Mrs. Frank Bounds, Alex Tait, rd Peirdore, Walter Seivers, Ed. Al. Fairbairn, James Wallace, Weyman, Curtis Edmontson.
Mrs. Donald Carr, Lloyd Mc-Nien, Jack Mayer, Freddy Ash- Bruce Wilson, Bob MacKeith, Smallwood, Sandy Milligan, MacDonald, Jim Kuk.

Mrs. J. C. Gaudin, G. H. McLean,
 Wm. Mainwaring, Gordon McTyre,
 Steward, Grant Foster, Jack
 Ay, Art Fraser.
 Mrs. Bill Weyman, Norm Fair-
 Ronnie Marshall, Chas. King-
 Eddie McCabe, Reg. Lamburn,
 McDonald.
 Mrs. Archie McIntyre, Lester Hill,
 rt King and others.

gagements

and Mrs. Alfred E. Munk of

and Mr. Alfred L. Marks, of Saskatchewan Drive, announce today the engagement of daughter, Mildred Josephine Marks, to Mr. Martin Nathaniel Smith of Grande Prairie, Alta. The marriage will be solemnized at the home of the bride's parents on Thursday, December 30.

The MYSTERY OF THE DESERTED

KITCHEN

●

HERE was no one in the kitchen. A number of fresh, crusty-brown rolls and a batch of delicious-looking rolls were the *only* evidence that baking day—although it was time when baking operations

...d normally be in full swing.
 ...hero was the housewife?
 ...d she risen earlier than usual.
 ...t her baking finished so soon?
 ...d she retired worn out from
 ...work?
 ...a matter of fact, the housewife
 ...one to town. She hadn't risen
 ...earlier than usual, she isn't the
 ...test bit tired—and there isn't
 ...mystery about it. She merely
 ...Quaker Flour and The Quaker

Method of Bread Baking.
 You too can get in on this secret out of your kitchen if you will write to The Quaker Oats Company, Department S-73, Waukegan, Ill., for their FREE booklet telling you how to bake bread and rolls in half the time with hardly any work at all.

Furniture
Enduring
AND OUR STORE IS A

TREASURE HOUSE OF S
presentations of the finest in Fur
our very complete assortment of
the house. You will find here
ees that are extremely moderate
No wiser gift can be c
in very smart
designs
In beautif
modern
styles

Every home needs a MIRROR from ...
The man's well as the woman's SMOKE ...



Available in many colors. Size 90" x 100"

IT DOESN'T COST A
HENRY, GRAHAM &
Henry. Graham

★ LET ★
ELIZABETH ARDEN
CHOOSE
YOUR
*Christmas
Gifts*

Let yours be a gift from Elizabeth Arden for the woman you have in mind . . . and heart.




Each *Luxury Box*—containing bath salts, soap and dusting powder in Rose, Pine or Almond fragrance, \$4.25. Other bath boxes, \$1.45 to \$1.55

Thompson & Dumas



Always Use

CEREAL
Cut, Not Rolled nor Ground
All the Bran is Left In.
Premium Coupons in Every
Package.



GOLDEN MAIL CEREAL
It's the Mail

Gifts are
Gifts

**VERITABLE
SUGGESTIONS**

...where maker's art are shown
...conventional and modern pieces
...the finest quality Furniture at

Occasional Chairs

walnut—TELEPHONE SETS,
\$10.50
 can use an extra one—
 All shapes, **\$1.25**
 gift. Designed for utility as
 easily.
 all types, from, **\$3.00**
 NO LOUNGES
 design **\$29.95**
 LAMPS—Dorcas **\$4.95**
 AND RED SEAL CEDAR
 SETS—The gift of gifts.
\$6.50 to \$53.50

from **\$22.50**
new smart designs in walnut
-
FREE TABLES **\$7.50**

Red Satin Bedspreads
in colors of green, rose, blue,
..... **\$7.75**

**WANT MORE FOR
YOUR SERVICE!**

Wanamaker & Reid
N. Y. C.

CANADIAN GENERAL E

Electric Co., Limited

Henry. Grad

Gifts are
Gifts

**VERITABLE
SUGGESTIONS**

...where maker's art are shown
...conventional and modern pieces
...the finest quality Furniture at

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WANT MORE FOR
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Wanamaker & Reid
N. Y. C.

10

CANADIAN GENERAL E

Electric Co., Limited

Henry. Grad

Adams & Reed

Little Orphan Annie

Change of Tune

—By Gray



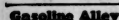
The Green-Eyed Monster

—By Edson



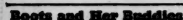
Marrow Minded

—By Willard



Cut In or Built In

—By King



No Luck

—By Martin



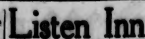
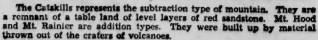
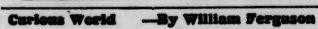
Marooned

—By Hamilton



Under Pressure

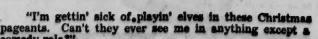
—By Chester Gould

**Franklin and His Friends —By Blosser**

NEXT: Are there any wolves in the National Parks of the U.S.?

Flapper Kony

Dr. Gedeon



Bulletin Comics Are The World's Best



A Christmas wreath in your door tells the world your wish.

SECOND SECTION

Edmonton Bulletin

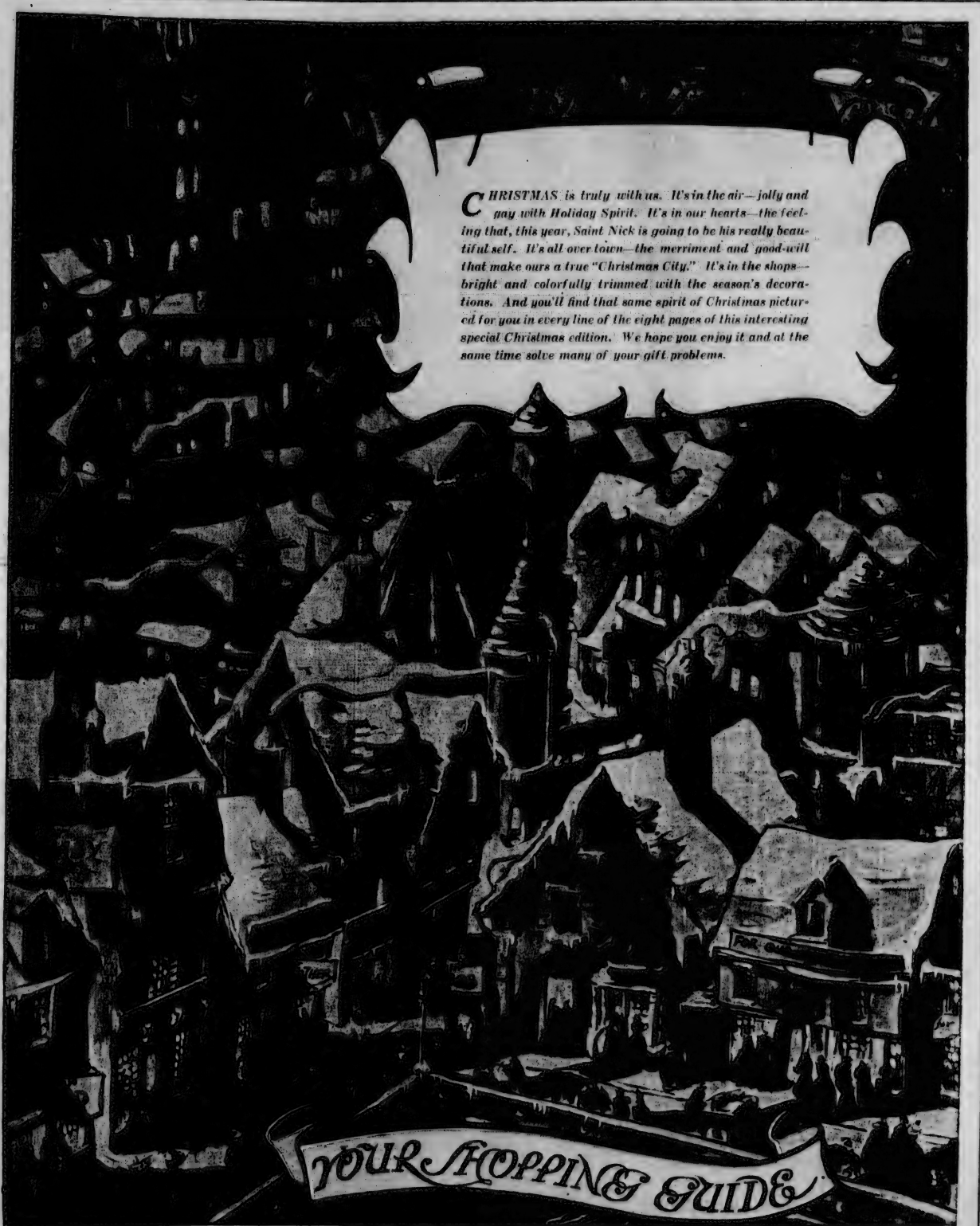
AN INDEPENDENT NEWSPAPER IN PUBLIC SERVICE

EDMONTON, ALBERTA—WEDNESDAY, DECEMBER 15, 1937

Santa's reindeer will make a path to your door for good things.



PAGE NINE



CHRISTMAS is truly with us. It's in the air—jolly and gay with Holiday Spirit. It's in our hearts—the feeling that, this year, Saint Nick is going to be his really beautiful self. It's all over town—the merriment and good-will that make ours a true "Christmas City." It's in the shops—bright and colorfully trimmed with the season's decorations. And you'll find that same spirit of Christmas pictured for you in every line of the eight pages of this interesting special Christmas edition. We hope you enjoy it and at the same time solve many of your gift problems.

YOUR SHOPPING GUIDE

NEW APPAREL

Buying Gifts. For A Lady Brings Problems!

... Here's Some Help

WHEN you're giving a Christmas remembrance to a lady it's wise to remember that she'll be flattered and delighted beyond measure by something a bit on the frivolous and extravagant side. To be sure, she will give you sage advice about practical gifts being what she most wants. And she'll mean it, too—a little. But that doesn't mean that she's simply overjoyed at your thoughtfulness and fondness and affection for her. She'll be flattered and delighted and proud of sentiment if you present her with something useful and beautiful that she'll treasure long, but would have hesitated to buy for herself.

INTIMATE GIFTS ALWAYS HAVE A WARM WELCOME

Prominent among the luxuries which she is sure to covet are lovely intimate gifts. We might well be a country of harlots, so fascinating are the negligees and other intimate apparel which are offered this Christmas. They are all so outrageously flattering and luxuriously comfortable that it will be no wonder if more gay

Gifts OF LASTING BEAUTY

It's a Gift!... choosing just the right glamorous present for a woman. But you can't go wrong in the Thrift-ee Shoe Shop. Spread out for your selection are the dazzling creations for HER comfort and delight. Gleaming patents, soft felts or velvets, fur-trimmed dainties only SHE can wear properly. Come in today!

THRIFT-EE SHOE SHOP

1028 Jasper Ave. West of C.P.R. Bldg.

A large selection of color and style. D'ORSEY, BRIDGE, JULIETTE high tops. A to D widths. A range of prices from \$1.00 to \$2.35

BIRKS DIAMOND ENGAGEMENT RINGS

in Conspiracy with Romance



THE GREAT OUTDOOR MOVEMENT having captured every eye and heart, the sports loving girl. Wool skirts are in the most desirable colors, and what gowns they make against the snow and ice. Caps to go with them are also clever and very bright. And there are all sorts of smart accessories which will win you many compliments on your originality. Foreign knitted mittens in gaily shaded, windproof, to protect the eyes from flying ice, gaudy shades and knitted sweaters, jerseys, wool scarves in gaudy shades and patterns, neck sweaters, leather and suede jackets—these are just a few.

GIVE BLOUSES—THEY'RE MUCH IN VOGUE NOW

Since you have a suit to which you're particularly attached, and now she has one, she's bound to be a precious find. It is so lovely she probably wouldn't squander the money on it herself. This is such a great holiday year that the designers of blouses have seemingly concentrated on making blouses as distinctive as possible. That makes it all the easier for you to find one that is utterly charming and unusual.

Shining satin blouses are special favorites—often in a tailored, dainty style with necks and sleeves trimmed and finished with gold, silver, and feathering high collars. The new shades such as guinea, black, red, port wine, lizard green, blue, and Mediterranean blue. Black too, is tremendously smart to match or contrast with white. And the cocktail hour calls for delightfully dressy blouses—simpler, and a present, indeed! The latest, the new dressy blouse, which is a present, indeed! The latest, the new dressy blouse, which is a present, indeed! The latest, the new dressy blouse, which is a present, indeed!

DIAMONDS BIRKS

Birks Bldg. Jasper Ave. at 104 St.

THAT'S THE FEMINE CHRISTMAS THRILL

Help you last minute Men

These are Gifts Every Smart Woman Wants!

Jewelled Brooches Are Smartest In Eve Accessories

"My dear, you simply aren't in it if you haven't one of those dazzling clips from Birks." A friend of ours exclaimed as she took us into that jewelry store to show us the clips in question. And we decided that we were not in it at all after we had seen them. They are huge chitonese brooches, which, when a little clip is touched, spring apart, and reveal two identical clips which look perfect on a black velvet evening gown.

Another article, took our eye further down the show-case. It was one of the cleverest ever seen. We have never seen in a long time. Made of French beads, it has a fairly large base, which gently slopes to a circular top of tiny seed pearls.

A fine Dresden lamp in delicate colors is just one of the beautiful pieces that Birks has to offer. Very different from the usual center-piece, built up like a tiny clock garden of all the lovely shades in the rainbow. But what intrigued us most about this is the place where the beads are exact replicas of the larger piece.

English leather goods in Morocco and calf are especially good, with the pigskin for the gentleman in hand cases, pocket books and large pieces of luggage. Have you ever the clever bar, beside the entrance door at Birks? Made of French beads, it has a chrome it is a perfect background for the new "You and Me" cocktail set, which have "You and Mine" painted in modernistic letters on the two half frosted discs which have become of late about as popular as the art of choosing exactly the right perfume to express their individualities and to lend exactly the right atmosphere to every occasion. And now American girls are no less elegant in their sophisticated judgment of fragrances. You'll perceive any lady there, if you're ever in a fix, for a lovely perfume for her Christmas present—and have faith for yourself, incidentally, in trying to exactly complement her personality with the one that you decide on.

There are many famous light and airy deodorants as well as the heavier, deeper perfumes, which are so alluring and have such delightfully seductive notes. There are many women have discovered that they simply must have a sports type of perfume for the daytime seems that are woody, pungent, alive and just the thing to wear in the cold-droopy phase of the life. Whether you like her a delicate floral blend or a scintillant scent to bring out all the glens in her, she'll bless you for being so wise about your gift choosing.

Bath luxuries, too, come in for their share of attention where smart Christmas gifts are concerned. Bath oils are appreciated by every one and the variety of pure, floral, and bouquet scents is infinite. Body rubs and stimulating colognes have become rivals of the lovely daytime powders. These are woody and floral odors galore, and some with a touch of the Orient in their fragrance—without, however, becoming too exotic. The pine oils, soap and toilet waters are as invigorating as anything and a scent that is universally popular.

FURS ARE THE LUXURY GIFT FAVORITE

Perhaps this is a Christmas which you will wish to make a particularly memorable one, which she will always remember as the holiday of her birthday. A fur coat is the luxury gift, and the answer, of course, to her fondest wish. It is to be a precious fur, there is nothing more magnetic than this mink for all-around wear. A wise investment, too, now that fur prices are lunging so awfully. Ermine evening wraps are of incomparable value and certainly one of the most expensive of luxury gifts. But you needn't spend a fortune in a fur coat. One of the moderately priced ones will give her the utmost joy. Persian lamb, cashmere, broadtail, Jay mink, fish, beaver, or squirrel. If you want it rather dressy. Any for sports furs there are stunning. In fact, you can't go wrong with a mink, muskrat, and even such inexpensive furs as Japan are the last word in sports attire.

and "Ours" on the cocktail shaker. Other sets in clear glass, with pink, blue, and white, and autumn painted on them in cheery colors, who's feeling at good will will prevail this time of year.

One of the newest inventions in the cocktail world is a German "pouter" which fills into the neck of a liquor bottle and is used only once at a time.

The few things mentioned here are only a small part of the fine stock which Birks has for you to select from for your Christmas shopping, and the prices are most reasonable, too. Your friends will appreciate a gift wrapped in the familiar blue box from one of Edmonton's finest firms.

GIFTS THAT TOUCH YOUR PURSE LIGHTLY...

We Are Showing a Beautiful Assortment of Useful Gifts... of High Quality and Very Reasonably Priced

SHAVING SETS LADIES TOILETRIES FINEST TOILETS PERFUMES CHOCOLATES YOUR CHOICE	\$1.00
LUXE SETS ATZUMERS FINEST SETS BROWNE CAMERAS FINE TOILET NOSES YOUR CHOICE	\$1.25
MITHAN LAVENDER SETS CORONATION PHOTO ALUMINUM SHAVING, BATHES GARDENIA AND FORGET-ME-NOT SETS YOUR CHOICE	\$1.50
ADRIENNE TOILET SETS NOBILIANT SETS VARDLEY SHAVING SETS HOLIBRANT PREMIER CITY BATH POWDER YOUR CHOICE	\$2.00

ARCHIBALD DRUG STORE

XMAS DRESS SPECIAL

Afternoon and Evening Dresses.

Two and three-piece Knitted Suits and Dresses.

Many good values at \$8.95.

NOW \$4.50

Duncan's Ladywear

"Where Fashion Reigns"
10307 Jasper Ave.

She'll Open Her WALK-RITE Boxes First...

GIVE LINGERIE This Christmas

What woman does not love to receive dainty Lingerie at Christmas?... the gift that is not only lovely and exquisite, but practical as well. See the attractive Christmas displays at the WALK-RITE... Nightgowns, Robes, Slips, Pyjamas, Sets, Panties, Bloomers and Vests.

All Gifts Attractively Boxed for Gift Giving

Beautiful Silk Satin GOWNS or PYJAMAS

Daintily trimmed at cabochons, trim trimmed or tailored.

\$2.95	\$3.95	\$4.95
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Matching DANCE WEAR and SLIPS, \$1.95 and \$2.95

Satin ROBES and Lounging PYJAMAS to match

\$5.95	\$7.95
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HOUSE COATS

\$7.95	\$9.95	\$14.95
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Boudoir Slippers Are Appreciated

Featuring the making of boudoir slippers, the Thrift-ee Shoe Store is an ideal place to give your Christmas shopping. Even the most modest, D'Orsay and bridge slippers, in high front styles, the Juliet and felt type, are all favorites this time of year.

One pair in the Juliet make, particularly to our mind. It is of black velvet with a wealth of rich white fur around the toe and heel, and the ankle and fitting the arch beautifully.

For men the Thrift-ee has a complete stock of Romanes, tells with tiger fronts and the plain leather type, in kid and calf.

For men there are well represented here as the bright red and blue combine with gold and silver to make an unusually gay selection of slippers.

Visible writing was the next improvement after the key on the typewriter. First appearing in 1883, it enabled the writer to see plainly the typed letters in the paper.

Milanesse Glove Silk PANTIES

In various shades, all sizes.

Walk Rite

STYLE SHOPPE LTD.
10175 101 ST.
Chiroprapist Ph. 26142

CHRISTMAS SHOULD BE EXCITING — BUT PRACTICAL

Holiday Gift Hunting Made Easy in One Very Simple Lesson

By NAOMI LANG

THE first step in successful gift giving is so easy that we're almost ashamed to tell about it. But, and this is a large "but," while the physical exertion is practically nil, head-work is all important. Pick out some nice quiet evening, sitting with you a sheet of paper and a pencil, retire to your favorite chair. Now that's very easy, isn't it? Write down your list of those who this year are to receive your benefits. Start out with the most important, such as mother and father or whoever it is who looms large in your life. Then set out on the list, not forgetting anyone, even the least, who should be remembered. It's an awful feeling to awaken in the night and remember suddenly you have given a present to some one who is sure to find you. About all you can do in such a situation is to make a mental note to make it up next year. The tardy present is

Gift for Mother
A Maytag WASHER



Make her washday easier, her living more enjoyable by choosing a Maytag Washer. It's easy to buy this labor-saving appliance on our convenient Budget Plan.

NOW AS LOW AS \$79.50

Terms as low as 25c Weekly.
THE MAYTAG Company, Limited
Jasper Avenue, Edmonton

SPARTON Radio's Richest Voice



The Tone and the Performance of **SPARTON** Is Still Supreme! One Demonstration Will Convince You

Model 824—The "Treasure"—tunes (13) the permanent complete coverage of domestic, foreign, aircraft, police calls (4 bands)—Voice optical tuning—large glass dial with "second" hand and a.c. stations located by name. Outstanding performance. Outstanding tone. **\$127.50**

—SEE SPARTON RADIOS AT—
The T. Eaton Co. (Western) Ltd.
Bill Greer's Hardware Ltd.
National Home Furnishers Ltd.
Radio Electric Service Co.
Canadian Fairbanks Morse Co., Ltd.
Alberta Distributors—Edmonton, Alberta

too likely to be obvious as one that you had forgotten completely. After your list is completed it's time to think what you are going to give to each one. There are two considerations—first, the limitations of your budget and, secondly, the tastes of each one on your list. For instance, if one of the names on your list is that of a boy, sparkling young of a mere 18 years, would hardly be hippos to present him with a very comfortable, but very prosaic, pair of fleece lined slippers. Certainly not. No more than you would bestow upon her

grandmother a pair of catfish trimmed, velvet mules. Get the idea? In order to simplify matters for us we're going to give herewith suggestions applicable to every generation from the infant totling on the venerable "last left upon the tree." Out of respect to age we'll start with the grandparents.

Grandfather, say dog that he may have been, probably enjoys comfort more than anything else. So let's give him a smoking jacket. One with cozy, easily available pockets so there'll be no fumbling for pipe or handkerchief. If a smoking jacket is out of your budget class consult his literary tastes and present him with a book by his favorite author. We are not making to consider grandfather to his easy chair by the fire for the rest of his days, but there are two very good suggestions that may be enjoyed during his stay-at-home moments. If he's still a bit of a beast and likes an occasional gay evening, present him promptly with a muff and a pair of fur lined slippers. If he's still a bit of a

Instant Tuning New In Radios

Manufacturers of Sparton are, this year, featuring their latest engineering development, the famous Sparton Selectronic, which is brought to you by the Canadian Fairbanks Morse Co.

The Selectronic feature incorporated in the 1937 Sparton provides instant push button tuning for the six stations you like best and neither a knob nor a switch. A door bell it automatically tunes the station you desire.

An important point to remember is that the Selectronic is one of the few automatic tuning devices that also embodies automatic frequency control. Simply explained, automatic frequency control, pulls tuning to the desired station in a similar way that deep, frozen rain in a road pulls your tires into "the beaten track." With AFC as it is called, there is no wavering, no interference but always perfect tuning.

In all the 37 years of Sparton history, never have Sparton engineers designed a series of battery sets about which they were more confident on all counts namely: distance-getting, tone, appearance and battery economy. The various models are designed to offer the purchaser both long and short wave reception and with the addition of the famous Sparton Blue Box on any one of the various battery models, you have a set which will give efficient trouble free, performance from either a 6 with battery, a Windcharger, or a miniature light plant.

Washing Machines Boon To Housewives

If there was ever an invention that saved more work, more back-breaking hours, and given more hours of joy to the housewife, it is the Maytag washing machine. A gift of this type is one which a wife or mother would remember every day for years: a gift which would save her so much labor, one which would let her know how much you really appreciated her.

So why not this Christmas give her a Maytag? If she has one already, and you can be assured she would not trade it for any amount, an ironer, which will fit on her machine, and cut down the time of ironing, saving her as many hours as her washing machine. It will be the next logical step.

Colored Lights To Brighten Homes

What kind of an existence would we lead if it were not for the electric light? Would you enjoy going back to the old gas lamps and washing your clothes on a board? Not much, you answer. At Christmas time, especially, when the lights do so much to brighten our city and make this a more joyous season, we fully appreciate the advantages of electricity.

In the "Brighten Your Home for Christmas" contest, sponsored by the Edmonton Chamber of Commerce, colored lighting effects will be a feature of the competition. Total value of prizes offered is \$100 in well-furnished serviceable electrical appliances, which are now on display in the city electric light department of the Civic block.

Electrical appliances and you will be the sole of the time and you will doubly realize the part that electricity plays in your lives when you select your gifts from the fine assortment on display at any leading hardware.

Give Musical Instruments To Children Now

A prominent musical authority once said that "a boy who blows a horn will never blow a safe" and the truth of this statement is affirmed by the number of boys, and girls, too, who are taking up musical instruments. Robinson and Sons, Edmonton, last Christmas sold an extremely large number of instruments, and after having kept track of what was done with them in the past year, the manager of this music firm said that each and everyone of these instruments had been put to good use, and that the children who had received them as gifts just one year ago, are going ahead and making something of their opportunities. So why not give your children musical instruments this year? They are gifts which not only please them beyond words, but they are also gifts which will start them towards a musical education.

Robinson's endeavor to have orders filled the day they are received and if a train is going to the definition of a mail order, on the day the order is received, the customer will have his merchandise the day he orders it and it will service, combined with the fact that in stock of all types of music is the largest in western Canada, that makes Robinson's one of the most highly esteemed firms in Edmonton.

from station to station in a matter of seconds. What more beautiful gift could you select?

Zenith washer is another electrical machine which is a joy to every household. The new Zenith washes the clothes clean in less time, with the new gentle rubber hands on the dolly.

Don't forget to visit Woodward's electrical department!



Mason & Risch PIANOS

New... Modern... \$299 Up
TRADE IN YOUR OLD PIANO

EVERYTHING For The MUSICIAN

Accordions—
\$5.50 \$7.90 \$8.95
Mouth Organs—
11c 25c 30c
Hohners—
35c 40c 50c 65c up



MUSIC
Everybody's Favorite Grand Opera... \$1.25
Everybody's Favorite Christmas Music... 50c
Everybody's Favorite Christmas Music... 60c
Wayne King Waltz... 60c
Canada... 35c
Songs... 50c
Everybody's Favorite... \$1.25
Everybody's Favorite... \$1.25

VIOLINS—
Half, Three Quarter... \$10.00
\$15.00 \$20.00 \$25.00
SPECIAL—\$40.00
Varnish Violin \$100.00
GUITAR
SPECIALS—
\$10.00 \$15.00 \$20.00
\$25.00 \$30.00 \$35.00
We are Gibson Agents
MANDOLINS—
\$10.00 and \$15.00
TRUMPETS—
\$10.00, \$15.00, \$20.00
TROMBONES—
\$10.00, \$15.00, \$20.00
SAXOPHONES
Large Saxophone and
Lund. Write for Price

ROBINSON & SONS
10247 JASPER AVE.
MAIL ORDERS SHIPPED
AS SOON AS RECEIVED
PHONE 22456

WOODWARD THE BEST FOR LESS C

101st STREET at 102nd AVENUE
—Home Appliance Dept., Second Floor.

An Appreciated Gift... A ZENITH ELECTRIC WASHER

Experience has proven the vast superiority of the ZENITH Electric Washer. The ZENITH gets the maximum amount of water through the clothes in a minimum amount of time... new tangles the clothes... and gives you a whiter wash in less time.

Look—Get these Gifts Free
With Every ZENITH Sold by Christmas

48-Piece Electric Dinner Set; Water Set of 8 Tumblers and large Glass Pitcher; Large Glass Punch Bowl and 8 Sherbet Glasses, and a set of 8 Wine Glasses. See these on display in the Home Appliance Dept., Second Floor.

Give the Family This AUTOMATIC RADIO For Christmas...

The Columbian... the new member of the De Forest Crosley range of modern radios. No-wax, no-pump, no-tuning. The new Oval-Ray Dial with foreign stations listed on dial. 8-Tube performance. Electric Automatic Tuning. ON TERMS... **\$129.95**

The Albertan... Automatic Mantel Model
This 7-Tube De Forest Crosley is a marvelous machine. It has the new Oval-Ray Dial in an all-new automatic radio. ON TERMS... **\$99.95**



THE Family SAYS ELECTRICAL Gifts

YOU'LL PLEASE THEM ALL WITH A GIFT ALL CAN USE

THIS Christmas you can better afford to give a quality gift, so give the best electrical appliance for each member of the family's benefit.

Everybody Loves To Receive Something That They Can Use and Keep On Using For Years To Come.

So Make Your Gifts Electrical and the Recipient Will Be More Than Thankful.

There is a Large and Varied List of Electrical Gifts To Choose From and

Major Electrical Appliances Can Be Purchased On the Budget Plan From Any Electrical Dealer.

City of Edmonton
LIGHT AND POWER DEPT.

The Table Overshadows The Tree in Christmas Importance—Any Year

may seem to lack originality, we're firmly convinced of the fact that no salad is quite as nice as the one for Christmas. The color of the salad is as important as the old-fashioned tomato-jelly dressing. Accompanied by French bread, lettuce and a cheese ball topped with nuts, it's our idea of a happy ending.

Of course, every woman has some little dish which her household loves to perfection. If it's appropriate for the Christmas menu, we urge by all means that she include it to ornament the Christmas table. The men are so suggestible that it's as easy as changing the tablecloth to change it around a bit to suit your preferences—and your Christmas dinner will be truly individual!

JUICE, 2 1/2 - 35c
 12 oz. tin
 LINN'S LOGANBERRY
 JUICE, 25c
 12 oz. tin

INCORPORATED 2ND MAY 1670.

See the whole berries.
Taste the delicious flavor

4-lb. tin 65c

INCORPORATED 27th MAY 1970. 4-lb. tin 65c

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